

# Exhibit N

THE ALL-NEW 2019

# RAM 1500





RAM 1500 LIMITED CREW CAB  
SHOWN IN GRANITE CRYSTAL.  
RAM 1500 REBEL CREW CAB® SHOWN  
IN TWO-TONE FLAME RED WITH  
DIAMOND BLACK CRYSTAL LOWER.

**NO COMPROMISE**  
**STRENGTH CAPABILITY TECHNOLOGY LUXURY**





#### THE STRONGEST RAM 1500 EVER

All-new Ram 1500: 98 percent of the steel used in the frame is high-strength steel, as is 38 percent of the steel used in the cab and box. The result is a reduction in weight without the sacrifice of durability and toughness Ram truck drivers depend on. Aluminum is used in the hood and tailgate to further reduce weight while maintaining structural integrity.

#### HARDCORE CAPABILITY

The all-new 2019 Ram 1500 was built to pull heavy loads, haul supplies over gravel roads and plow through the elements. Count on it to haul up to 2,300-lb<sup>1</sup> max payload or tow up to 12,750 lb<sup>2</sup> which is best-in-class<sup>3</sup> V8 towing with complete confidence. The Pentastar<sup>®</sup> V6 and the available HEMI<sup>®</sup> V8 offer eTorque technology to help improve both performance and fuel efficiency. Opt for the Ram Rebel<sup>®</sup> or the available Off-Road Group for next-level off-road performance. The available class-exclusive<sup>4</sup> Active-Level<sup>™</sup> Four-Corner Air Suspension offers automatic load leveling to help improve stability and maintain exceptional drive quality.



# STRENGTH & CAPABILITY





# TECHNOLOGY & COMFORT

## TECHNOLOGY AT THE TOUCH OF YOUR FINGER

Truck owners demand the best technology and the all-new Ram 1500 delivers, including SiriusXM® with 360L<sup>2</sup>, the most amazing listener experience ever, the class-exclusive<sup>3</sup> available 12-inch touchscreen media center, and the most powerful audio system in its segment<sup>4</sup> from Harman Kardon®—with a 900-watt amplifier and 19 speakers.

## LUXURY DEFINED BY COMFORT, SPACE AND SILENCE

Luxury means having a quiet, smooth and supremely comfortable ride. All-new Ram 1500 achieves it with a class-exclusive<sup>5</sup> multilink coil spring rear suspension, a new Crew Cab that adds 4 inches to the interior length and provides both best-in-class<sup>6</sup> rear leg room and available class-exclusive<sup>7</sup> reclining rear seats—all topped off with best-in-class<sup>8</sup> interior background noise dampening.



REFINEMENT ON EVERY LEVEL  
OPT FOR THE BRILLIANCE OF  
YEAR-ROUND COMFORT WITH  
AVAILABLE FRONT HEATED  
AND VENTILATED SEATS.



**THE 5.7L HEMI® V8**  
**395HP 410LB-FT**  
**AVAILABLE WITH eTORQUE TECHNOLOGY**  
**And a supplemental 130 lb-ft eTorque**

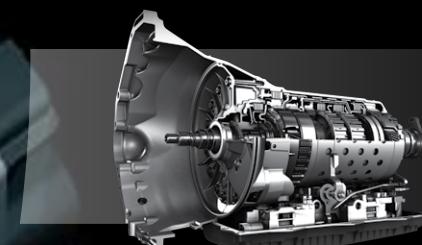
**THE TECHNOLOGY OF eTORQUE**

The Ram Brand is known for technological leadership, and the addition of eTorque proves it. This mild hybrid system incorporates a number of technologies with the 3.6L Pentastar® V6 or the 5.7L HEMI V8, including regenerative braking, Stop/Start capability, a 48-volt lithium-ion battery pack and an on-board 12kw motor/generator. The electric motor serves to provide more supplemental power during acceleration and passing. Stop/Start helps improve fuel efficiency with seamless engine on/off operation, while regenerative braking recovers and converts energy during braking.

**THE ADVANTAGES OF eTORQUE**

The incorporation of available eTorque and its components offers significant advantages across the board. The electric motor enables longer 4-cylinder operation of the HEMI V8 Multi-Displacement System (MDS)/Fuel Saver Technology for additional fuel-efficiency benefits. Stop/Start capability also contributes to improved fuel efficiency, by up to 3.3 percent. Regenerative braking utilizes the on-board electric motor as a generator, converting energy to recharge the battery system. The Stop/Start System is completely transparent, and a dash-mounted system-disable switch lets the driver turn it off if desired.

**THE LEGEND EVOLVES**  
**INTRODUCING eTORQUE TECHNOLOGY**



**THE TORQUEFLITE® 8-SPEED TRANSMISSION**

Two exceptional 8-speed automatic transmissions help churn out the power in the all-new 2019 Ram 1500. New for Ram 1500, powered by the Pentastar V6, is the 850RE transmission; torque capacity is rated at 369 lb-ft. 2019 Ram 1500 models employing the legendary 5.7L HEMI V8 utilize the new TorqueFlite 8HP75 transmission, with a torque capacity of 545 lb-ft.

Characteristics of both components point to resilient strength. Among them: fully electronic performance. On-the-fly shift map changing. More than 40 individual maps to address performance, drivability and fuel efficiency. Wide ratio spreads to help improve fuel efficiency with reduced RPM—which help reduce emissions by nearly 11 percent.

**THE NEW 3.6L PENTASTAR V6**  
**WITH eTORQUE TECHNOLOGY**  
**305HP 269LB-FT**  
**And a supplemental 90 lb-ft eTorque**





#### BEST-IN-CLASS WHERE IT COUNTS

The better the air management, the more efficient the pickup—and Ram 1500 rules. The class-exclusive<sup>1</sup> Active Front Air Dam, a new roofline that better directs airflow and a new aluminum tailgate with spoiler work together to deliver best-in-class<sup>1</sup> aerodynamics.

# ALL-AROUND EFFICIENCY



**ACTIVE GRILLE SHUTTERS** Standard on all models, Active Grille Shutters instantly adapt to speed, load and engine needs to provide the ideal engine cooling—while simultaneously reducing aerodynamic drag.

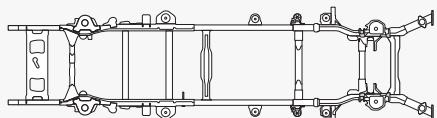
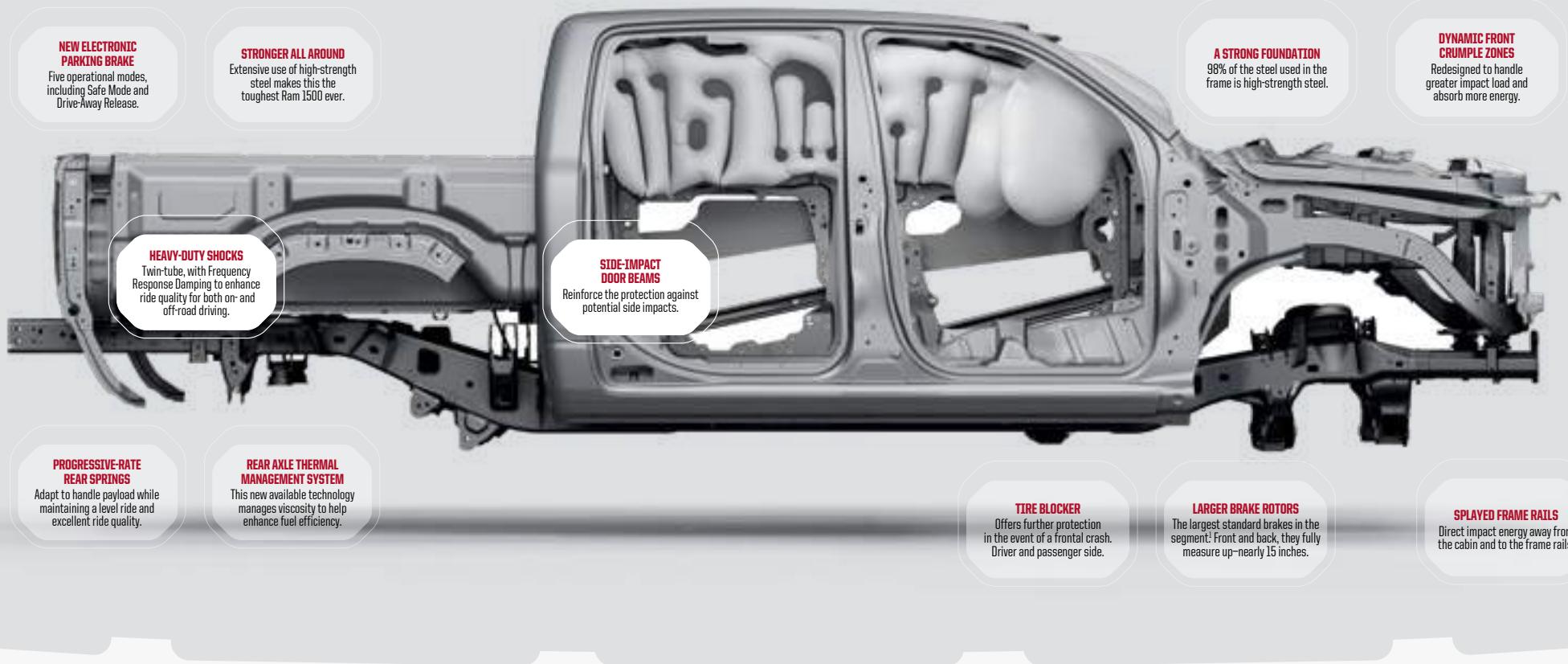
**AERO ROOF SHAPE** An all-new exterior design starts with a longer Crew Cab wheelbase, muscular fenders and a revised roofline that better directs airflow back to the rear spoiler. The larger aero roof makes way for the all-new available dual-pane sunroof.

**NEW TAILGATE DESIGN** An all-new aluminum tailgate with integrated spoiler not only makes Ram 1500 more aerodynamic, but also gives it a seamless, unbreakable appearance. The new available "Tailgate-ajar" notification system alerts you if the tailgate is not completely closed. Opening the tailgate is also easier thanks to available dampening and key fob control.

**ACTIVE AIR DAM** This class-exclusive<sup>1</sup> asset automatically deploys at 30 mph to reduce the amount of aerodynamic drag, which simultaneously improves handling while contributing to reduced fuel consumption.

# THE STRONGEST RAM 1500 EVER

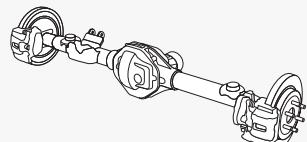
## ENGINEERED TO PERFORM



### THE START: A HIGH-STRENGTH STEEL FRAME

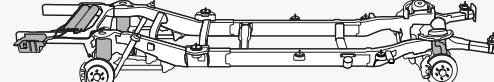
Tough starts with the foundation, and the all-new 2019 Ram 1500 is built to last, with 98 percent of the steel used in the frame comprised of high-strength steel—while still achieving a 100-lb weight reduction.

Frame construction permits notable secondary improvements. Tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A tow hitch receiver mounted to the rear of the frame is standard on all models.



### NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY

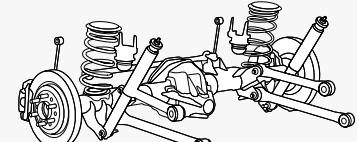
Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb\* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb\* and a GCWR of up to 17,000 lb\*. The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb.\* More stunning: select 4x2 models with the 235-mm rear axle receive a new thermal management system, which helps keep axle fluid temps at their peak.



### THE CLASS-EXCLUSIVE\* FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the automatic or driver-operated Active-Level™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It's also been retuned for the new, lighter-weight frame and chassis components.

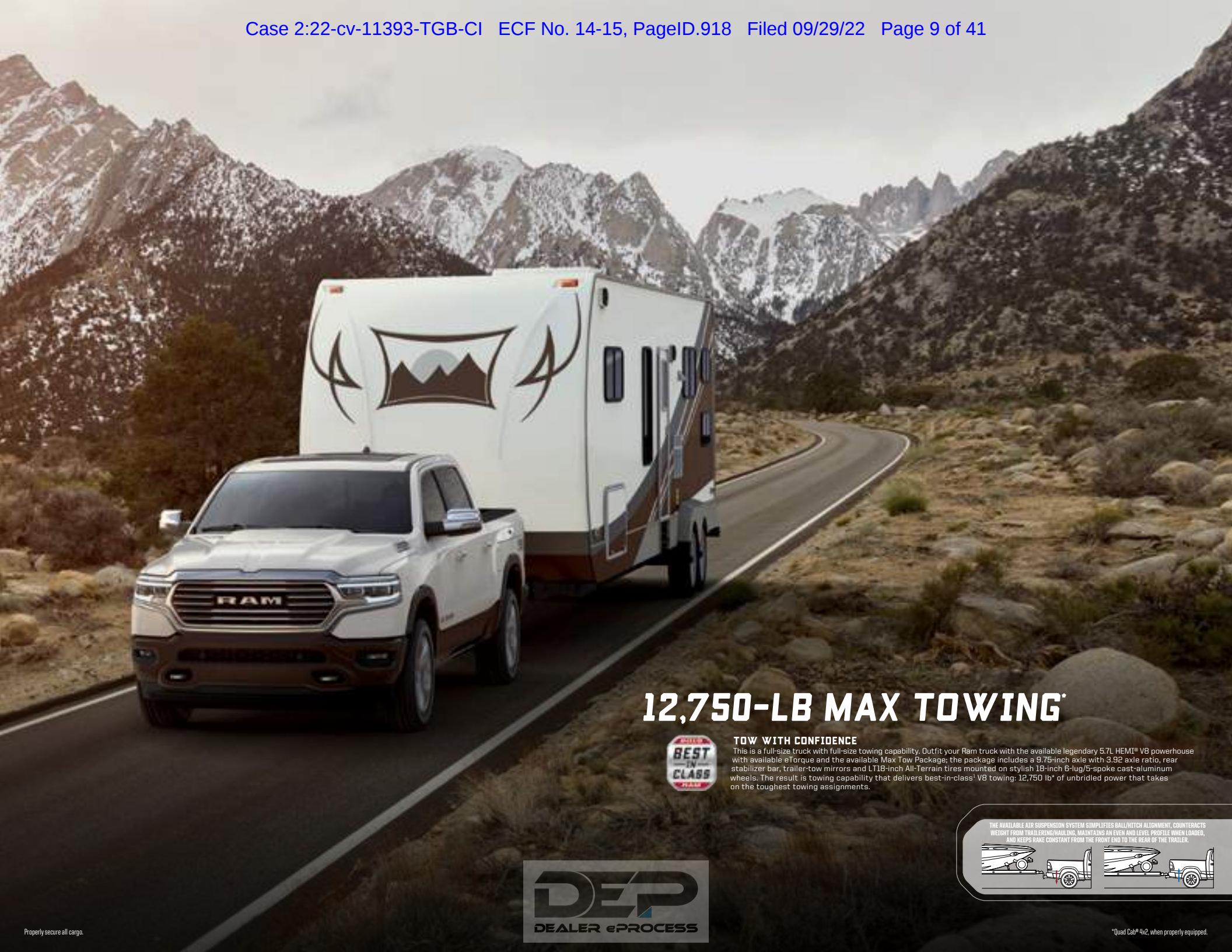
The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.



### FRONT AND REAR SUSPENSIONS

A new common front suspension between 4x2 and 4x4 configurations. Among the features: a repositioned heavy-duty stabilizer bar; new heavy-duty bearings for available 22-inch wheels; a new lightweight aluminum lower control arm and new low-drag 4x2 and 4x4 bearings.

The class-exclusive\* multilink coil spring rear suspension stands apart with its coil springs and multiple trailing links, progressive-rate rear springs, a heavy-duty stabilizer bar and lightweight aluminum rear shocks. Taken together, the suspensions on Ram 1500 deliver complete comfort and confidence.



**12,750-LB MAX TOWING\***

**BEST IN CLASS**

**TOW WITH CONFIDENCE**

This is a full-size truck with full-size towing capability. Outfit your Ram truck with the available legendary 5.7L HEMI® V8 powerhouse with available eTorque and the available Max Tow Package; the package includes a 9.75-inch axle with 3.92 axle ratio, rear stabilizer bar, trailer-tow mirrors and LT18-inch All-Terrain tires mounted on stylish 18-inch 6-lug/5-spoke cast-aluminum wheels. The result is towing capability that delivers best-in-class<sup>1</sup> V8 towing: 12,750 lb\* of unbridled power that takes on the toughest towing assignments.

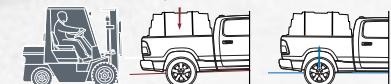
THE AVAILABLE AIR SUSPENSION SYSTEM SIMPLIFIES BALL/HITCH ALIGNMENT, COUNTERACTS WEIGHT FROM TRAILERING/HAULING, MAINTAINS AN EVEN AND LEVEL PROFILE WHEN LOADED, AND KEEPS RAKE CONSTANT FROM THE FRONT END TO THE REAR OF THE TRAILER.

**DEALER ePROCESS**

\*Quad Cab® 4x2, when properly equipped.



ACTIVE-LEVEL TECHNOLOGY AT WORK. IT AUTOMATICALLY KICKS IN WHEN WEIGHT IS ADDED TO THE BED, MAINTAINING A CONSTANT AND LEVEL PROFILE.



## 2,300-LB MAX PAYLOAD\*

### BUILT TO DO THE JOB RIGHT, EVERY TIME

The reduced weight of the all-new Ram 1500 helps to increase payload capacity, which allows you to make every load count. The 2019 Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 2,300 lb.\* of brute carrying strength along with a ride that puts comfort in the same league as capability. Add further hauling assets—like the class-exclusive\* available RamBox® Cargo Management System, shown here—and you've got what it takes to get the job done.



\*Quad Cab® 4x2 V6 without RamBox System, when properly equipped.



# SAFETY WHERE IT MATTERS MOST: ALL AROUND YOU

## OVER 100 AVAILABLE SAFETY & SECURITY FEATURES

**AVAILABLE LANESENSE® LANE DEPARTURE WARNING (LDW)<sup>4</sup>**  
Ram 1500 can read the road. Mounted on the external sideview mirrors, cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either lane occur without use of the turn indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, the system will even automatically align the vehicle back into its correct lane position.

**NEW ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO<sup>5</sup>**  
Think cruise control that's smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. And, while most ACC<sup>6</sup> systems operate only down to 20 mph, our system operates down to 0 mph, virtually stopping the vehicle—then reengaging back to safe-range speeds as traffic begins to move again. (Note that the system does not perform "panic stops" at speed.)

**FORWARD COLLISION WARNING (FCW) PLUS<sup>6</sup>** This available asset incorporates Grade Braking to control the transmission and automatically downshifts to maintain selected speed and distance. The system operates independent of the ACC<sup>6</sup> system, notifies the driver if the vehicle is too close to a preceding vehicle, uses audible/visual warnings and will brake the vehicle to 0 mph if the driver does not respond.

**AVAILABLE REAR CROSS-PATH DETECTION<sup>7</sup>** When in Reverse and vehicles and/or other objects are in perpendicular relationships to your Ram pickup, dual wide-band radar sensors let you know, using illuminated icons in the outside mirrors and driver-selected chimes.

**BLIND SPOT MONITORING (BSM)<sup>10</sup> WITH TRAILER DETECTION<sup>9</sup>** This available asset monitors the "blind spots" on each side of the vehicle, utilizing sensors in each of the side mirrors. The system provides audible chimes and/or visual icons, informing the driver when changing lanes, passing others or being passed. Trailer Detection<sup>9</sup> automatically senses and accounts for the length of the trailer.



**AVAILABLE: THE NEW 360° SURROUND-VIEW CAMERA<sup>8</sup>** Depending on the model and the options and packages selected, you can bring 360-degree awareness to the drive. Credit the smart combination of strategically positioned sensors that work with cameras mounted in the grille, side mirrors and rear.



**AVAILABLE PARK ASSIST<sup>11</sup>** Ever-more sophisticated sensors give all-new Ram 1500 superb capability. Available and new for 2019: Parallel and Perpendicular Park Assist<sup>12</sup>; welcome additions to the ParkSense<sup>13</sup> Front and Rear Park Assist<sup>14</sup> platforms.



**THE LARGEST STANDARD BRAKES IN THE SEGMENT<sup>15</sup>** Confident stopping power comes from a new brake system. The new brakes have the largest standard rotors in the segment,<sup>16</sup> measuring nearly 15 inches in diameter fore and aft, sharply reducing 60 - 0 mph stopping distances and improving performance.



**AVAILABLE SMARTBEAM HEADLAMPS** This advanced system provides the maximum amount of light possible, automatically switching headlamps from high- to low-beam when oncoming headlamps or forward light is sensed, or when taillamps are detected in front of the vehicle.

# YOUR RAM 1500

## YOUR STYLE

### 4x4 OFF-ROAD

#### 4x4 OFF-ROAD PACKAGE

Available on most trim levels. When your urge to explore is uncompromising, nothing should hold you back. The protection and power from this tough, available package lets you master the unexplored.

Includes: standard 1-inch lift, available 2-inch lift with Active-Level™ Four-Corner Air Suspension, LT18-inch OWL On-Off-Road or P20 OWL All-Terrain tires\*, electronic locking rear axle (Locker), off-road calibrated shocks, Hill Descent Control, tow hooks, multiple skid plates protecting the front suspension, transfer case, fuel tank and power steering unit, and 4x4 off-road decal.

\*Tire selection depends on wheel size.



### CHROME

#### CHROME APPEARANCE PACKAGE

Available on Tradesman® and Laramie® packages, packages vary slightly by model. Exterior highlights include: chrome grille, chrome bumpers and 18-inch aluminum wheels for Tradesman. Chrome tow hooks, chrome window moldings and chrome wheel-to-wheel side steps for Laramie. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit [RAMTRUCKS.COM](http://RAMTRUCKS.COM) for further details.



### BLACK

#### BLACK APPEARANCE PACKAGE

Available on Big Horn® and Laramie. Exterior highlights include: black body-color grille surround, black body-color bumpers, black monotone paint, black badges, black headlamp and taillamp bezels, black RAM grille badge and 20- or 22-inch wheels. Interior highlights include: monotone black interior treatment. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit [RAMTRUCKS.COM](http://RAMTRUCKS.COM) for further details.



### SPORT

#### SPORT APPEARANCE PACKAGE

Available on Big Horn® and Laramie. Packages vary slightly by model. Exterior highlights include: body-color grille surround, body-color bumpers, body-color door handles and mirror caps on Big Horn and Laramie. Sport performance hood on Laramie, and monotone paint treatment. Interior highlights include: monotone black interior trim and seating. Requires Equipment Groups by model. See Buyer's Guide in the back of this catalog or visit [RAMTRUCKS.COM](http://RAMTRUCKS.COM) for further details.





# RAM 1500

BUILT TO SERVE

LIMITED





# MORE ROOM INSIDE AND OUT

## OUTSTANDING CARGO MANAGEMENT

Overflowing with new features from the available class-exclusive<sup>1</sup> RamBox<sup>®</sup> Cargo Management System with 115-volt outlet to the new available power and assisted tailgate. Inside, you'll find a larger space that's more sophisticated than ever with best-in-class<sup>1</sup> available interior storage volume.





# THE MOST LUXURIOUS TRUCK IN ITS SEGMENT<sup>®</sup>

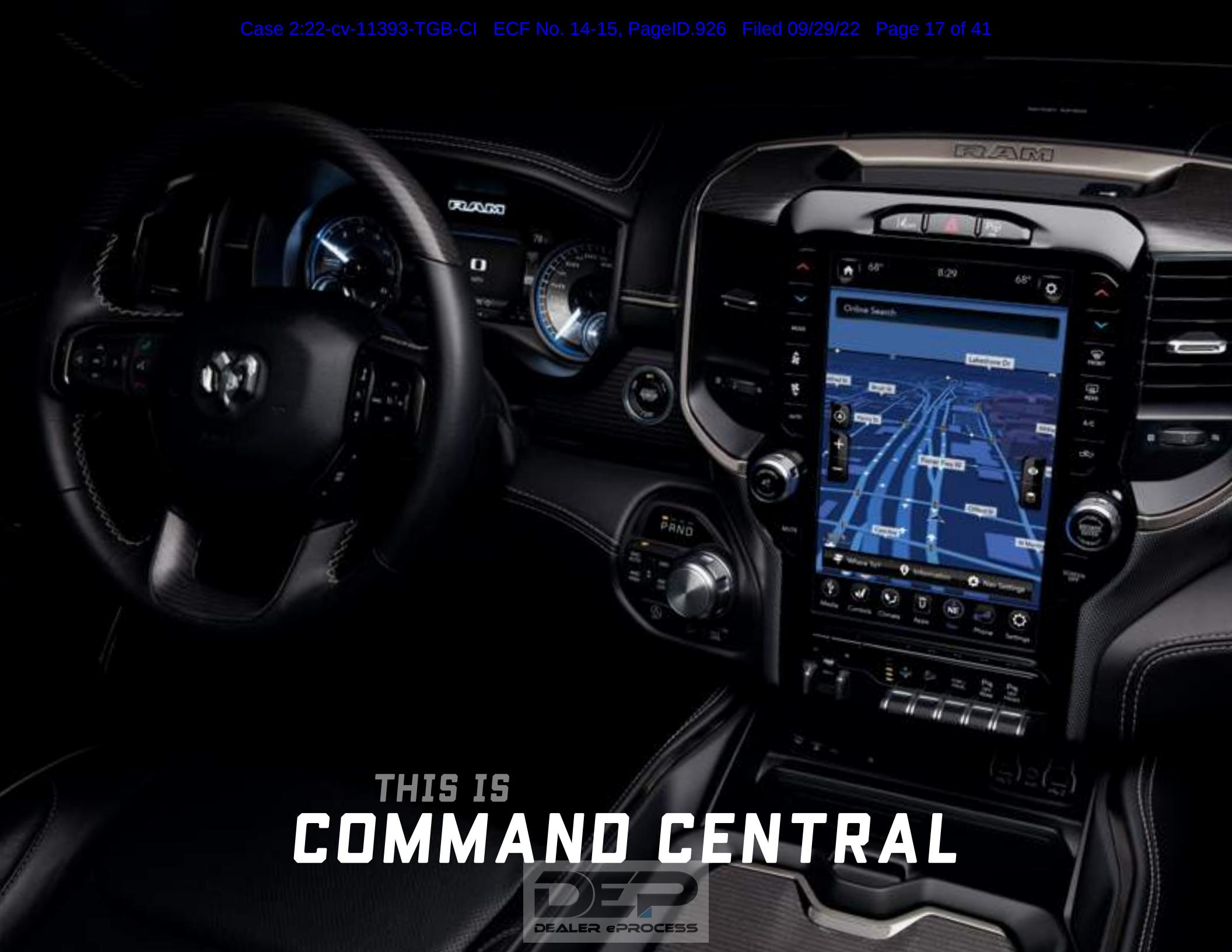
## A NEW LEVEL OF LUXURY

This Ram pickup can be defined by both its capability and its sophistication. There are bold new interior themes and extensive use of genuine wood, metal and leather throughout. Available features include a new class-exclusive<sup>®</sup> reconfigurable center console, a new largest-available 12-inch touchscreen media center<sup>®</sup> with split-screen capability, a 7-inch reconfigurable electronic cluster and class-exclusive<sup>®</sup> features like a rear-seat fold-down center console.

Opt for premium trim levels with soft, upscale leather trim and available features like heated/ventilated front and rear seats. Select Crew Cab models can also be equipped with new class-exclusive<sup>®</sup> reclining rear seats featuring 8° recline.

RAM 1500 LIMITED CREW CAB  
SHOWN WITH LIGHT FROST BEIGE/  
INDIGO LEATHER INTERIOR.





THIS IS  
**COMMAND CENTRAL**





#### FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY

Depending on the trim level, the Driver Information Display measures in with either a 3.5- or 7-inch display. In select models, this color display telegraphs reams of information, from speed to numerous in-motion data concerning mechanical operation. On premium models, the display offers high-definition quality, animated 3D graphics, with five display themes and

distinctive illuminated RAM identity. For 2018, the 7-inch display is also model-specific. On Ram Rebel® models, there's a Rebel only theme with Red badge contrasting with the Gray and Dark Ruby Red accents. The Ram Laramie Longhorn® display carries the Laramie Longhorn theme in subtle Gold tones against a dark background, while the Ram Limited display keeps the Limited theme: muted Violet and Light Gray on a darker background.



#### EASY-ACCESS CONNECTIVITY. WIRELESS CHARGING. FAST USB CONNECTIONS

Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your phone on the console-mounted pad to begin charging.

Two sets of USB/Type-C USB ports are located on the front of the center console. The new Type-C USB ports enable charging up to four times faster than standard USB outlets, as well as faster data downloads. An auxiliary port is positioned between the USB outlets. An integrated phone shelf can carry as many as three smartphones vertically and is sized to carry most tablets.



#### THE HIGHEST NUMBER OF SPEAKERS IN THE SEGMENT.<sup>1</sup>

Only Harman Kardon® could do it—and only the all-new 2019 Ram 1500 offers it: a custom-tuned, available system that makes every drive more enjoyable. Technology never sounded so good.

With 18 premium speakers plus premium subwoofer strategically engineered within the cabin, the Harman Kardon Audio System also features available Active Noise Cancellation, a refinement that uses the system to cancel out unwanted noise—and which contributes to a superb audio experience when music is played. It's all powered by a 900-watt multi-channel Class-D amplifier made even better with 360° surround-sound and Digital Signal Processing.



## SMARTER, FASTER AND MORE ADVANCED CONNECTIVITY KEEPS YOU IN TOUCH WITH THE PEOPLE AND JOBS THAT MATTER MOST

#### CUSTOMIZED BY YOU

This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience—and which brings together a wealth of technologies. The latest generation of the award-winning Uconnect® system encompasses everything from built-in cellular connectivity to personalized settings for available features like heated/ventilated seats, Keyless Enter 'n Go™ and more.

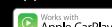
#### Uconnect

Largest available 12-inch reconfigurable touchscreen<sup>1</sup> with one-touch, customizable "Home Screen" available on Laramie<sup>®</sup> Laramie Longhorn<sup>®</sup> and Limited trim levels.

- SiriusXM<sup>®</sup> Radio with the all-new 360L<sup>2</sup> (includes 1-year trial)



- Apple CarPlay<sup>TM3</sup> support



- Android Auto<sup>TM4</sup>  
auto

- SiriusXM Guardian<sup>®5</sup> Connected Services (includes 1-year trial)



- SiriusXM Traffic Plus<sup>®</sup> and SiriusXM Travel Link<sup>®</sup> (includes 5-year trial)



- Uconnect Smartphone App
- Multi-touch gesturing (e.g., Pinch-to-Zoom, touch/drag, etc.)
- 4G LTE WiFi Hotspot<sup>16</sup> (1 gigabyte/3-month trial)
- Full-screen Uconnect Navigation with Pinch-to-Zoom
- Bluetooth<sup>®</sup> hands-free calling<sup>10</sup> and Voice Text Reply<sup>9</sup>
- Integrated Uconnect Voice Command<sup>10</sup>
- Siri<sup>®</sup> Eyes Free<sup>13</sup>

**EXPLORE SPACE**  
**AVAILABLE DUAL-PANE SUNROOF**

# SMART STORAGE EVERYWHERE



## NEXT-LEVEL CARGO MANAGEMENT

This truck takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 61.5-cubic-foot conventional cargo bed volume to the available class-exclusive<sup>1</sup> RamBox<sup>®</sup> Cargo Management System that includes versatile, weatherproof, lockable and drainable storage bins with downward-facing illumination and a 115-volt power outlet, this is real-world capability.



### AT RIGHT, CLOCKWISE FROM UPPER LEFT:

**4X8 SHEETS FIT** Even with the RamBox System, full 4x8 sheets of building material are easily accommodated.

**EASY ACCESS** Available dampening and key fob control make opening the tailgate easier than ever. Available retractable Mopar<sup>®</sup> Bed Step (late availability) simplifies bed access.

**CARGO MANAGEMENT** Opt for the available RamBox Cargo Management System with or without the bed divider.

**IN-BED LED LIGHTING** Controlled by a switch or a key fob button, these available lights let you load any time, with no adjustment to a tonneau cover, if so equipped.

**ALL-NEW KEY FOB**  
Available features operate doors and RamBox System locks, release the tailgate, lower the Air Suspension mode and offer the convenient Remote Start.<sup>19</sup>



Properly secure all cargo.



48.1"



Properly secure all cargo.





# CLASS-EXCLUSIVE RECONFIGURABLE CENTER CONSOLE

\*BECAUSE MULTIFUNCTIONAL, 5-PHONE CHARGING STATION, LAPTOP-CARRYING CATCHALL WAS TOO LONG.



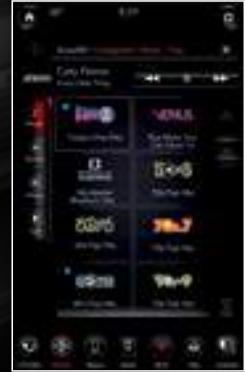
#### REIMAGINED FRONT CENTER CONSOLE

Drivers of Ram 1500 models equipped with bucket seats will enjoy a next-generation level of convenience and technology—with a center console designed around occupant comfort and need.

Now more than 50 percent larger than the previous generation, this dynamic piece of equipment offers dozens of functions and conveniences, starting with numerous different storage combinations. In the center, our engineers have designed a wider docking area with optional wireless charging—ideal for cell phones. A three-position sliding cup holder tray can be stowed under the center armrest, revealing a deep storage bin that can hold a 15-inch laptop. Lifting the lid of the center armrest also reveals an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console, you'll find two additional cup holders, media outlets and the ability to mount an iPad® for convenient rear-seat viewing.



COUNT ON RAM 1500 TO GIVE YOU THIS MUCH TOUCHSCREEN. THIS MUCH VERSATILITY. THIS MUCH TECHNOLOGY. THIS MUCH CAPABILITY.



Available features; see dealer for complete details.

**CUSTOMIZE THE DISPLAY TO BEST SERVE YOUR NEEDS.**  
INTUITIVE UCONNECT® TOUCHSCREEN LETS YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED.

LISTEN to music, talk shows and sports. Access all genres, favorite artists, winning teams—all the time with SiriusXM® Radio featuring the all-new 360L® experience.

DISCOVER new places, the best shopping, entertainment and restaurants from the Uconnect smartphone app, then easily send the address to your vehicle.

SPEAK UP and be heard, send and receive calls and texts<sup>9</sup> while driving safely with hands-free phone capability.<sup>10</sup>

NAVIGATE to every adventure, get turn-by-turn directions so you don't get lost on the way (unless you want to).

START your car from afar, get your engine running, unlock your door or flash your headlamps from almost anywhere using your smartphone<sup>11</sup> with SiriusXM Guardian<sup>®12</sup> and the Uconnect app.

SMART drivers receive weather and traffic reports<sup>13</sup> with a five-year trial subscription to SiriusXM Travel Link<sup>®</sup> and SiriusXM Traffic Plus<sup>®</sup>.

THE NEW SIRIUSXM WITH 360L<sup>®</sup> EXPERIENCE delivers more content variety, and a personalized experience that allows for easy content discovery. More variety—most live channels in a vehicle plus 5,000 hours of On Demand shows and performances. Personalized listening—delivering recommendations that get smarter the more you listen. More control of your listening experience with voice search, listener profiles and easy-to-use categories that let you quickly and easily find and hear whatever, whenever and however you want. We put the most amazing content in front of you, and you're in the driver's seat of it all.

#### APPLE CARPLAY<sup>™14</sup> COMPATIBILITY

 **Apple CarPlay** <sup>™14</sup> This is smarter iPhone® integration, so you'll experience your favorite features through your dashboard. With Siri®, all you have to do is ask—catch up on calls and messages, get directions from Apple Maps, or request a song through Apple Music. The system lets you browse music, or discover nearby gas stations, parking, restaurants and more. Plus, Maps help predict where you're headed.

#### ANDROID AUTO<sup>™15</sup> INTEGRATION

**android<sup>™</sup>** For those who know and love Android,<sup>™</sup> Google<sup>™</sup> goes with you: **AUTO** <sup>™15</sup> with navigation and "OK Google" voice detection, you'll hear your favorite Google Play music and get voice-guided navigation from Google Maps. Stay focused and productive while on the road with voice controls<sup>16</sup> that allow you to make calendar appointments, set timers, reply to emails and messages, and more.

<sup>9</sup>Additional charges may apply.

**Uconnect<sup>®</sup>**  
TECHNOLOGY  
FOR THE REAL WORLD



# START YOUR OWN REBELLION



RAM REBEL® IN FLAME  
RED WITH DIAMOND  
BLACK CRYSTAL LOWER  
AND STANDARD 18-INCH  
ALUMINUM WHEELS.

## HONOR THE OFF-ROAD

This is your path to epic off-road experiences. Ram Rebel® doesn't just look fierce, it is fierce. Black powder-coated steel bumpers, aggressive approach angles, tow hooks and factory lift give you the brute force needed to find new trails.

New and available for both Quad Cab® and Crew Cab configurations: a new electronic locking rear axle (eLocker), 18-inch aluminum off-road wheels and On/Off-Road 33-inch tires with outlined white lettering (OWL).

Power is up to you: the 3.6L Pentastar® V6 with eTorque is standard. A 5.7L HEMI® V8 is available. Standard Rebel features include a 1-inch ride height increase, Bilstein® off-road shocks, Class IV hitch receiver, tow hooks, wheel flares, Sport performance hood, powder-coated bumpers and unique grille.

See more at [RAMTRUCKS.COM](http://RAMTRUCKS.COM)

**REBEL**





## RUGGED & REFINED

### THIS INTERIOR REBELS AGAINST THE ORDINARY

While the new Ram Rebel® is built for off-road action, this interior definitely takes the high road. Features include unique laser-ingrained Dark Ruby Red accents, all-new Black/Dark Ruby Red premium seats that feature the Rebel tire tread as cloth inserts, Rebel themed floor mats and leather-wrapped steering wheel. The available 8.4-inch touchscreen and gauge cluster showcase a new "smoked" appearance, while the 7-inch Driver Information Display cluster screen is divided into separate digital gauges to better organize content. Passengers will appreciate the new 4-way headrests and new 12-way power seats.



## LARAMIE LONGHORN®

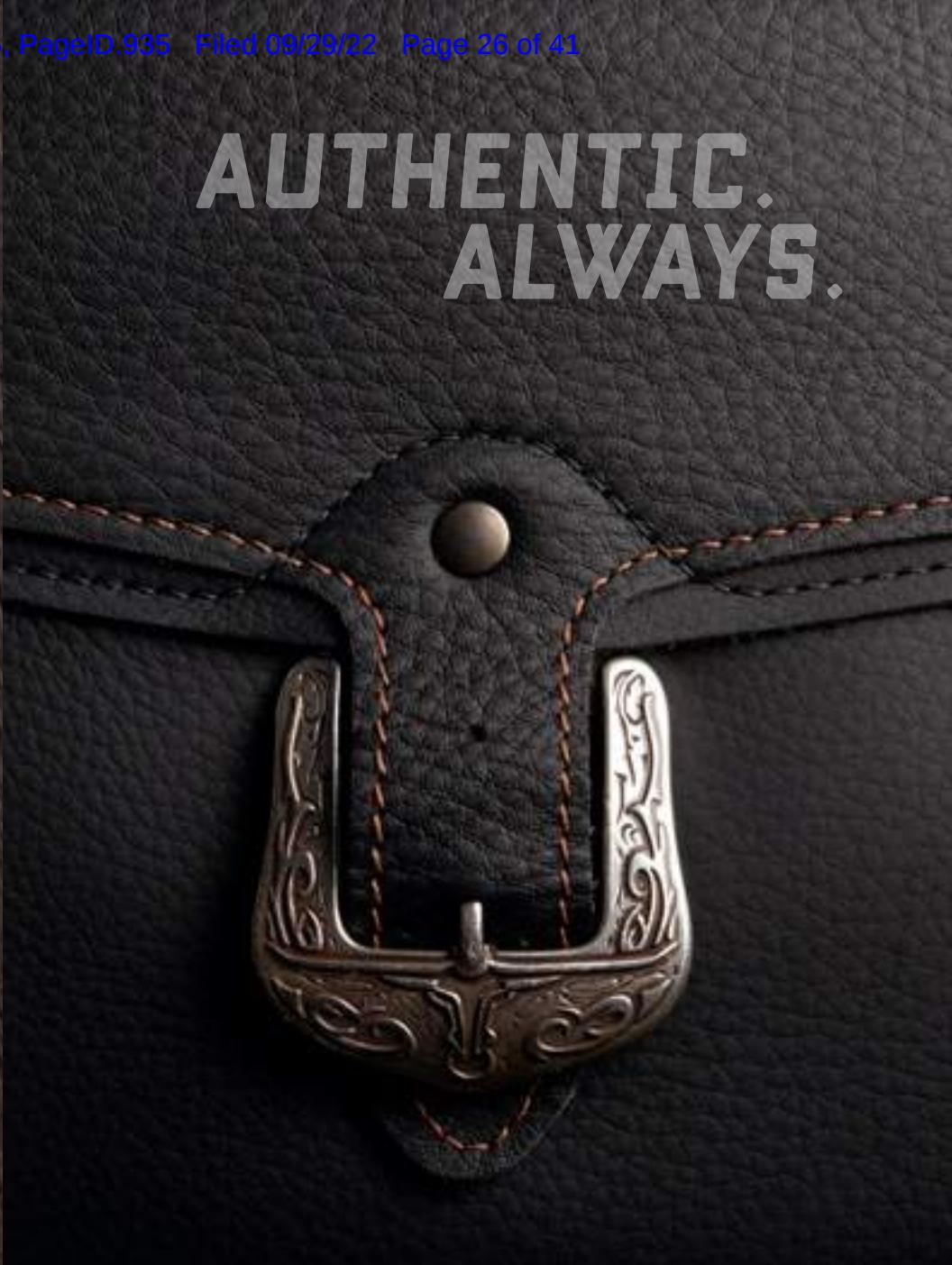
### READY FOR ANY DESTINATION ON THE MAP

The all-new 2019 Ram 1500 Laramie Longhorn speaks with authority with a standard 3.6L Pentastar® V6 with eTorque or available 5.7L HEMI® V8. The redesigned exterior includes refinements like a shark's fin antenna, new flush fuel-fill door, taller pickup box and chrome side steps, all riding on 20-inch aluminum wheels. Shown above with optional two-tone Ivory White upper and RV Match Walnut Brown lower, and running boards.

The Laramie Longhorn interior is premium all the way, with leather-upholstered bucket seats with power/12-way memory, new sliding console storage, premium 6-gauge cluster, 7-inch Driver Information Display, three USB ports and new reclining rear seats.



AUTHENTIC.  
ALWAYS.



LARAMIE LONGHORN® SEATBACK POCKET  
BUCKLE SHOWN IN CATTLE TAN/BLACK.

RAM 1500 LARAMIE LONGHORN®  
CREW CAB SHOWN WITH CATTLE  
TAN/BLACK LEATHER INTERIOR.



# LARAMIE

## LUXURY IS JUST AROUND THE CORNER

With its all-new exterior and interior, Ram 1500 Laramie makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlamps, pushed-to-the-corner LED fog lamps, chrome billet grille with chrome surround, chrome front bumper, aluminum tailgate with damped opening assist and a standard Class IV hitch receiver.

The redesigned interior features all-new technology and premium materials, including leather-trimmed and suede-accented seats with standard front bench or available bucket front seats, a 6-gauge reconfigurable color cluster, leather-wrapped steering wheel, wood accents, a premium overhead console and new available reclining rear seats.



**DEP**  
DEALER ePROCESS



RAM 1500 BIG HORN®  
QUAD CAB® SHOWN  
IN BRIGHT WHITE WITH  
AVAILABLE EQUIPMENT.

# BIG HORN®

## SURE-FOOTED, FROM LAKE TO MOUNTAIN

You choose, you go. Ram 1500 Big Horn, with standard Pentastar® V6 with eTorque or available HEMI® V8, in Quad Cab® or Crew Cab. Now with a new raised aluminum hood, improved illumination from new quad-halogen headlamps, a bright-surround billet grille and an aerodynamic spoiler integrated into the tailgate. The completely redesigned interior features four color combination options with cloth seating, painted bezels, three USB ports, standard 40/20/40 bench or optional bucket seats with center console.







**TRADESMAN®**

**VALUE AND CAPABILITY AT YOUR SERVICE**

You don't put in half effort and neither does your Ram truck. The all-new Ram 1500 Tradesman boasts a robust 3.6L Pentastar® V6 with eTorque, no-nonsense 18-inch wheels and a ParkView® Rear Back-Up Camera. The interior sports a standard 5-inch Uconnect® touchscreen radio with Voice Command™ manual tilt/telescoping steering wheel and easy-clean vinyl seating. Opt for the new Chrome Appearance Package for a more customized experience.



RAM 1500 TRADESMAN® SHOWN IN BRIGHT WHITE WITH AVAILABLE CHROME APPEARANCE PACKAGE.



RAM 1500 TRADESMAN CREW CAB INTERIOR SHOWN WITH AVAILABLE CLOTH SEATING.

Property secure all cargo.

**DEP**  
DEALER ePROCESS





## AUTHENTIC ACCESSORIES BY MOPAR®

The all-new 2019 Ram 1500 is built with the legendary toughness and capability Ram trucks are known for—now it's time to make it your own—and it all happens with Mopar.

Mopar designs and builds hundreds of Ram Parts and Accessories that transform your Ram 1500 into a personalized pickup created just for you, by you. Better yet, every part is engineered and rigorously tested by the same team of experts who designed and built the all-new 2019 Ram 1500. Which means you can expect specs are exact, colors match perfectly, materials are professional-grade and quality is top-rate.

In addition, Mopar supports your vehicle ownership experience with expert technicians, Mopar Vehicle Protection® plans, Express Lane Service and the Official Ram Owner Site & App for access to personalized vehicle information, special offers and more (register at [mopar.com/ram](http://mopar.com/ram)).

Mopar. It's all about keeping you happy and keeping your Ram 1500 in top-notch looks and condition. Visit your local Ram dealer or [mopar.com](http://mopar.com) for more information.

- A**. Off-Road Style Running Boards
- B**. All-Weather Floor Mats
- C**. Molded Splash Guards
- D**. Bed Extender
- E**. Beadlock-Capable Wheel
- F**. Soft Roll-Up Tonneau Cover
- G**. Drop-In Bedliner
- H**. 2-Inch Lift Kit



Properly secure all cargo.

D



E



F



G



H



C

## RAM 1500 TRIM LEVELS

## TRADESMAN®



## POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque engine/8-speed automatic  
5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

## STANDARD FEATURES

Vinyl 40/20/40 front bench seat with manual adjust  
20-percent "fold down" center bench seat with integrated armrest  
Full stadium-folding rear bench seat  
Base door trim panel  
Black instrument panel

## EXTERIOR FEATURES

Black grille  
Black front bumper  
Quad-halogen headlamps  
18-inch steel wheels  
Black door handles  
Electronic shift-on-the-fly part-time transfer case (4x4 only)  
Keyless Go  
Class III hitch receiver  
Trailer-tow wiring with 4- and 7-pin connector  
Speed control  
Electronic power rack and pinion steering  
Front twin-tube heavy-duty shocks with FWD  
Rear aluminum twin-tube heavy-duty shocks with FWD  
Front stabilizer bar  
Rear stabilizer bar  
Rear fixed tow bar  
Active Grille Shutters  
Active Front Air Dam  
14.9-inch/14.8-inch front/rear brake rotors

## CAPABILITY &amp; FUNCTIONALITY

Six air bags<sup>16</sup> including driver and front-passenger, side-curtain and front-seat side-mounted  
Electronic Stability Control (ESC)<sup>17</sup>  
Antilock 4-wheel disc brakes  
Sentry Key<sup>18</sup> Theft Deterrent System

## SAFETY &amp; SECURITY

Remote Keyless Entry  
Tire Pressure Monitoring System with display  
Tire Fill Alert System  
ParkView® Rear Back-Up Camera<sup>19</sup>  
Electronic Parking Brake

## APPEARANCE PACKAGES



## Chrome

Includes chrome grille surround and front brow bezel, chrome bumpers, chrome RAM grille badge, 18-inch cast-aluminum wheels with premium paint finish and cloth 40/20/40 bench seat

## BIG HORN®



## POWERTRAIN

3.6L Pentastar V6 VVT with eTorque engine/8-speed automatic  
5.7L HEMI V8 MDS VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

## STANDARD FEATURES

Uconnect® 3 with 5-inch display  
Urethane steering wheel  
Manual tilt/telescoping steering column  
Manual temperature control  
USB ports  
Vinyl floor covering

## EXTERIOR FEATURES

Black rear bumper  
Incandescent taillamps  
P18 BSW All-Season tires  
Manual-folding mirrors

## CAPABILITY &amp; FUNCTIONALITY

Electronic shift-on-demand transfer case (4x4 only)  
"Tailgate ajar" warning lamp  
Rear manual sliding window

## APPEARANCE PACKAGES



## Sport

Includes body-color grille surround and front brow bezel, body-color bumpers, monotone paint, body-color mirrors, body-color door handles and monotone Black interior trim

## Black

Includes Black grille surround and front brow bezel, Black bumpers, 20-inch cast-aluminum Black-painted wheels, Black monotone paint, Black badges, Black headlamp bezels, Black RAM grille badge, Black taillamp bezels, Black exhaust tips (with HEMI V8), monotone Black interior trim and cloth bucket seats

## RAM 1500 TRIM LEVELS

## REBEL®



## POWERTRAIN

3.6L Pentastar V6 VVT with eTorque engine/8-speed automatic  
5.7L HEMI V8 MDS VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

## STANDARD FEATURES

Uconnect® 4 with 8.4-inch display  
12-way power seats (with 4-way power lumbar)  
7-inch Rebel color reconfigurable cluster  
115-port outlet  
3 USB ports  
SiriusXM<sup>20</sup> Radio<sup>21</sup> with 1-year included trial

## EXTERIOR FEATURES

Black surround unique grille  
Sport performance hood  
Powder-coated bumpers  
LED headlamps and taillamps with Black bezels  
LED fog lamps  
Body-color door handles

## CAPABILITY &amp; FUNCTIONALITY

Electronic shift-on-the-fly part-time transfer case (4x4 only)  
Class IV hitch receiver  
Bilstein<sup>22</sup> off-road shocks  
Tow hooks  
Fuel tank skid plate

## SAFETY &amp; SECURITY

Hill Descent Control

## RAM 1500 TRIM LEVELS

LARAMIE<sup>23</sup>

## POWERTRAIN

3.6L Pentastar V6 VVT with eTorque engine/8-speed automatic  
5.7L HEMI V8 MDS VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

## STANDARD FEATURES

Uconnect® 4 with 8.4-inch display  
12-way power seats (with 4-way power lumbar)  
5 USB ports, 2 power outlets  
Universal Garage Door Opener  
Dual-Zone Automatic Temperature Control  
LED ambient interior lighting  
Rear power sliding window

## EXTERIOR FEATURES

18-inch cast-aluminum wheels  
P18 BSW All-Season tires  
Chrome badge  
Power-folding mirrors with chrome mirror cap

## CAPABILITY &amp; FUNCTIONALITY

Remote proximity Keyless Go  
Class IV hitch receiver

Remote start<sup>18</sup>

## APPEARANCE PACKAGES



## Chrome

Includes monotone paint, chrome window-surround moldings, chrome tow hooks and chrome wheel-to-wheel side steps

## APPEARANCE PACKAGES



## Monotone Paint

Includes lower Black paint color delete

## Sport

Includes monotone paint, Sport performance hood, body-color grille surround, body-color bumpers, Black body-color door handles/mirror caps, Black leather-trimmed interior, front bucket seats with center console and 20-inch aluminum wheels with premium painted and polished inserts



## Black

Includes Black monotone paint, Black body-color grille surround, Black body-color bumpers, Black body-color door handles/mirror caps, Black leather-trimmed interior, bucket seats and Black exhaust tips (with HEMI V8)

**RAM 1500 TRIM LEVELS**

**LARAMIE LONGHORN®**



**POWERTRAIN**  
3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque engine/8-speed automatic  
5.7L HEMI® V8 Multi-Displacement System (MDS) VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

**LIMITED**



**POWERTRAIN**  
3.6L Pentastar V6 VVT with eTorque engine/8-speed automatic  
5.7L HEMI V8 MDS VVT engine/8-speed automatic  
5.7L HEMI V8 MDS VVT with eTorque engine/8-speed automatic

**RAM 1500 INTERIOR FABRICS**



Vinyl Bench, Diesel Gray/Black  
Trademan®



Cloth Bench, Black  
Optional on Tradesman



Cloth Bench/Bucket, Diesel Gray/Black  
Big Horn®



Cloth Bench/Bucket, Light Mountain Brown/Black  
Big Horn



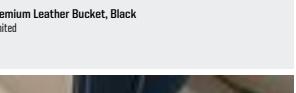
Cloth Bench/Bucket, Black  
Big Horn/Big Horn with Sport or Black Appearance Packages



Vinyl/Cloth Bucket, Black/Dark Ruby Red  
Rebel®



Leather-Trimmed Bench/Bucket, Black  
Laramie/Armenie with Sport or Black Appearance Packages



Leather-Trimmed Bench/Bucket, Light Frost Beige/Mountain Brown  
Laramie

**STANDARD FEATURES**  
**INCLUDE SELECT LARAMIE® FEATURES PLUS:**

**INTERIOR AMENITIES**  
Longhorn specific premium leather and wood interior treatment  
Premium leather bucket front seats with full-length center console  
60/40 rear split reclining bench seat with fold-down console  
SiriusXM® Radio with 1-year included trial

**EXTERIOR FEATURES**  
Unique bright-surround/billet grille  
Premium LED headlamps  
Chrome tow hooks  
LED taillamps  
LED fog lamps

**CAPABILITY & FUNCTIONALITY**  
Power-release tailgate  
Spray-in bedliner

**SAFETY & SECURITY**  
ParkSense® Front and Rear Park Assist with Rear ParkSense Stop®

**STANDARD FEATURES**  
**INCLUDE SELECT LARAMIE LONGHORN FEATURES PLUS:**

**INTERIOR AMENITIES**  
Heated front and rear seats  
Leather-wrapped/reel-wood steering wheel  
7-inch Longhorn color cluster  
Uconnect® 4C NAV with 8.4-inch display  
Premium rubber slush mats with removable carpet inserts  
LED interior lighting

**EXTERIOR FEATURES**  
20-inch aluminum wheels  
P20 BSW All-Season tires  
Chrome side steps  
Chrome window surrounds  
Longhorn badge

**SAFETY & SECURITY**  
Blind Spot Monitoring<sup>1</sup> with Rear Cross-Path and Trailer Detection<sup>1</sup>

**APPEARANCE PACKAGES**



**Two-Tone Paint**  
Includes RV Match Walnut Brown paint for the lower body, front and rear bumpers, wheel flares, running boards and wheel inserts

**APPEARANCE PACKAGES**



**Body-Color Bumper Group**  
Includes front and rear body-color bumpers



Premium Leather Bucket, Cattle Tan/Black  
Laramie Longhorn®



Premium Leather Bucket, Light Mountain Brown/Mountain Brown  
Laramie Longhorn

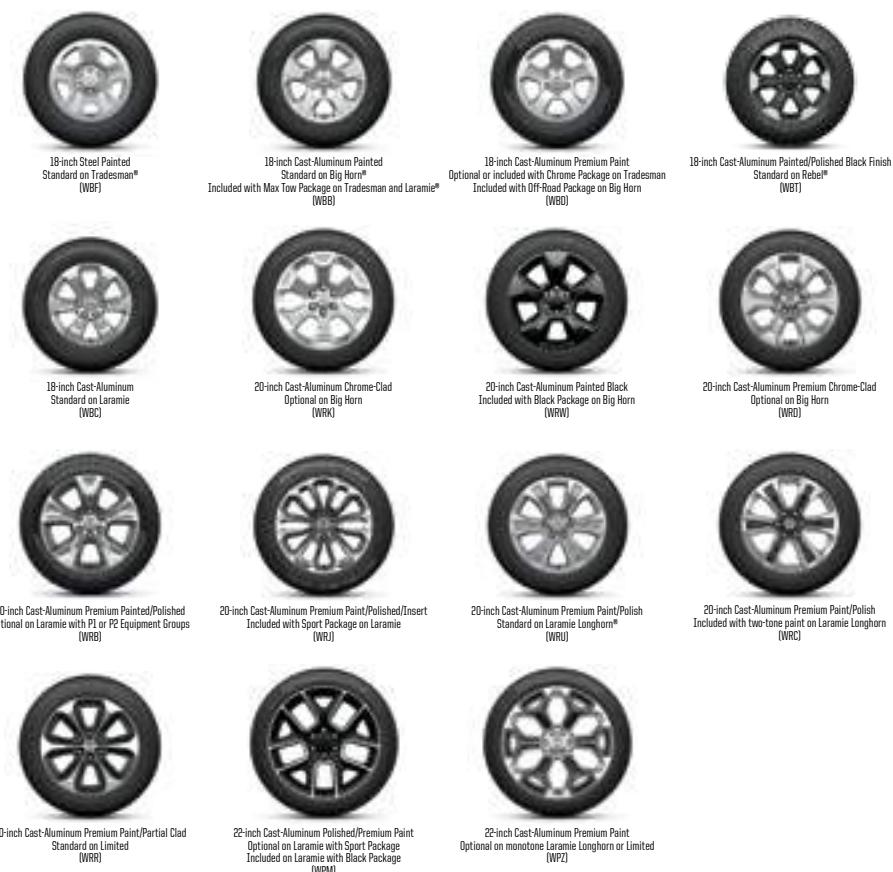


Premium Leather Bucket with Laser etching, Light Mountain Brown/Mountain Brown  
Laramie Longhorn



Premium Leather Bucket, Light Frost Beige/Indigo  
Limited

## RAM 1500 WHEELS



## RAM 1500 EXTERIOR COLORS



## CONFIGURATIONS

	QUAD CAB®	CREW CAB	5' 7" BOX	6' 4" BOX	40/20/40 BENCH SEAT	BUCKET SEATS
TRADESMAN	•	•	CREW CAB	ALL CABS	S	N/A
BIG HORN	•	•	CREW CAB	ALL CABS	S	OPTIONAL
REBEL	•	•	CREW CAB	QUAD CAB	N/A	S
LARAMIE	•	•	CREW CAB	ALL CABS	S	OPTIONAL
LARAMIE LONGHORN	N/A	S	CREW CAB	CREW CAB	N/A	S
LIMITED	N/A	S	CREW CAB	CREW CAB	N/A	S

• = Available Configuration N/A = Not Available S = Standard Configuration

## PAINT COLORS AND TWO-TONE OPTIONS

	Bright White	Ivory White	Billet Silver	Maximum Steel	Granite Crystal	Diamond Black Crystal	Blue Streak	Patriot Blue	Black Forest Green	Flame Red	Delmonico Red Pearl	Rugged Brown
TRADESMAN®	M	N/A	M	M	M	M	M	M	M	M	M	M
BIG HORN®	M	N/A	M	M	M	M	M	M	M	M	M	M
REBEL	M ■	N/A	M ■	M ■	M ■	M	N/A	N/A	N/A	M ■	N/A	N/A
LARAMIE	N/A	M ■	M	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■
LARAMIE LONGHORN	N/A	M ■	M ■	M ■	N/A	M ■	N/A	M ■	N/A	M ■	N/A	M ■
LIMITED	N/A	M	M	M	M	M	N/A	M	N/A	N/A	M	N/A

M = Available Monotone Color ■ = Diamond Black Lower ■ = Billet Silver Lower ■ = RV Match Walnut Brown Metallic Lower N/A = Not Available

TO SEE EXAMPLES OF ALL POSSIBLE PAINT COMBINATIONS, VISIT [RAMTRUCKS.COM](http://RAMTRUCKS.COM)



	DRIVERSIDE	SEAT BELT	REAR	JANUARY 16, 2019	UNLTD	
CPDS	A	E	Z	W	H	K
<b>INTERIOR (continued)</b>						
- Vinyl/cloth bucket front seats - Bucket seats, 8-way tone with new tread pattern and embroidery, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way manual passenger [fore/aft, seatback recline], 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, Ram's Head logo on inside surface, map pocket [back of outboard seats] rear seats are 60/40 stadium-folding bench, outboard head restraints manual dump feature				S		
- Leather-trimmed bucket front seats - 40/20/40 split bench, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench (Quad Cab and base Crew Cab only), 60/40 stadium-folding bench with manual recline and center 20% fold-down console (not available with Quad Cab; included with P1 and P2 Equipment Packages), outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with P2 Equipment Packages)				S		
- Leather-trimmed bucket (optional with P1 and P2 Equipment Packages; included with Sport Appearance Package) - Front bucket seats, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench (Quad Cab only), 60/40 stadium-folding bench with manual recline and center 20% fold-down center console (Crew Cab only), outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with P2 Equipment Packages)					D/P	
- Premium leather bucket (filigree) front seats - Bucket seats, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down center console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with RI Equipment Package)					S	
- Premium leather bucket (non-filigree) front seats - Bucket seats, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down center console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with RI Equipment Package)					D	
- Premium leather bucket front seats - Bucket seats, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down center console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with RI Equipment Package)					S	
- Premium leather bucket front seats - Bucket seats, 8-way power driver seat [fore/aft, up/down, cushion tilt, seatback recline], 8-way power passenger seat [fore/aft, up/down, cushion tilt, seatback recline], 4-way power driver lumbar [fore/aft, up/down], 4-way power passenger lumbar [fore/aft, up/down], driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, 4-way manual adjustable head restraints [up/down, fore/aft], outboard positions only, full-length floor console with 2 front and 2 rear cup holders, map pocket [back of outboard seats] rear seats, 60/40 stadium-folding bench with manual recline and center 20% fold-down center console, outboard head restraints manual dump feature, heated rear seat (3 adjustment levels each; included with RI Equipment Package)					S	
SHIFTER COLUMN - Rotary	S	S	S	S	S	S
- Black	P	P	P			
- Bright				P	P	P
SILL PLATES - Door sill scuff plates (plastic)	S	S	S	S	S	S
- Door sill scuff plates (metal)				S	S	S
SPEED CONTROL - Cruise control	S	S	S	S	S	S
- Adaptive Cruise Control with Stop & Go <sup>5</sup> (included in Advanced Safety Package)				P	P	P
START - Keyless Go (push-button start)	S	S	S	S	S	S
STEERING COLUMN - Manual tilt/telescoping	S	S	S	S	S	S



## RAM 1500 SPECIFICATIONS

## RAM 1500 CARGO BOX DIMENSIONS

BOX SIZE	57"	64"
SAE VOLUME, cu ft (cu m)	53.9 (1.5)	61.5 (1.7)
LENGTH AT TAILGATE CLOSED	67.4 (171)	76.3 (193)
CARGO WIDTH	66.4 (169)	66.4 (169)
DISTANCE BETWEEN WHEELHOUSINGS	51.0 (129)	51.0 (129)
DEPTH	21.5 (54)	21.5 (54)
TAILGATE OPENING WIDTH	60.0 (152)	60.0 (152)

## RAM 1500 EXTERIOR DIMENSIONS

MODEL / TIRE SIZE	2WD - 275/55R20	4WD - 275/55R20	2WD - 275/55R20	4WD - 275/55R20
BOX SIZE	56"	64"	57"	64"
WHEELBASE (NOMINAL)	140.5 (3569)	140.5 (3569)	140.6 (3621)	140.6 (3621)
TRACK, FRONT	68.5 (174)	68.5 (174)	68.5 (174)	68.5 (174)
TRACK, REAR	68.1 (172)	68.1 (172)	68.1 (172)	68.1 (172)
OVERALL LENGTH	208.0 (5264)	208.0 (5264)	208.0 (5264)	208.0 (5264)
OVERALL WIDTH	82.1 (2084)	82.1 (2084)	82.1 (2084)	82.1 (2084)
OVERALL HEIGHT	77.5 (1971)	77.5 (1968)	77.4 (1966)	77.5 (1968)
GROUND CLEARANCE				
FRONT AXLE	7.8 (198)	8.2 (208)	7.8 (198)	8.2 (208)
REAR AXLE	8.7 (221)	8.7 (221)	8.6 (220)	8.7 (220)
OPEN TAILGATE TO GROUND	34.6 (876)	34.4 (875)	34.5 (877)	34.3 (872)
PICKUP BODY HEIGHT	21.4 (545)	21.4 (545)	21.4 (545)	21.4 (545)
APPROACH ANGLE, degrees	18.1	18.9	18	18.1
DEPARTURE ANGLE, degrees	25.2	25	25	24.9
RAMP BREAKOVER ANGLE WITHOUT SKID PLATE, degrees	19.5	19.9	19	18.4
RAMP BREAKOVER ANGLE WITH SKID PLATE, degrees				
GROUND CLEARANCE WITHOUT SKID PLATE	8.4 (213)	8.7 (221)	8.3 (212)	8.7 (222)
GROUND CLEARANCE WITH SKID PLATE				
	8.2 (208)		8.2 (209)	8.1 (207)

## RAM 1500 INTERIOR DIMENSIONS

FRONT	QUAD CAB	CREW CAB
HEAD ROOM	40.9 (1038)	40.9 (1038)
LEG ROOM	40.9 (1040)	40.9 (1040)
SHOULDER ROOM	68.0 (1676)	68.0 (1676)
HIP ROOM	63.4 (1610)	63.4 (1610)
SEAT TRAVEL	8.7 (220)	8.7 (220)
REAR		
HEAD ROOM	39.2 (995)	39.8 (1011)
LEG ROOM	35.6 (930)	45.2 (1047)
SHOULDER ROOM	65.7 (1668)	65.7 (1670)
HIP ROOM	63.4 (1610)	63.4 (1611)
INTERIOR VOLUME		
FRONT, cu ft (cu m)	63.9 (1.8)	63.9 (1.8)
REAR, cu ft (cu m)	53.3 (1.5)	68.5 (1.9)

## MAXIMUM PAYLOAD CAPACITIES\*

		QUAD CAB PICKUP		CREW CAB PICKUP	
		64"	57"	64"	57"
	GWR (lb)	4x2	4x4	4x2	4x4
3.6L V6 eTURBO/8-SPEED AUTO	6,010	1,210			
	6,800		1,710		
	6,900	2,100		1,930	1,770
5.7L HEMI® V8/8-SPEED AUTO	7,100	2,300			
	6,900	1,900		1,850	1,830
5.7L HEMI® V8 eTURBO/8-SPEED AUTO	6,900	1,930	1,970	1,740	1,690
	7,100		1,920	1,780	1,680

## MAXIMUM LOADED TRAILER WEIGHT (LB)\*

		QUAD CAB PICKUP		CREW CAB PICKUP	
		64"	57"	64"	57"
	Axle Ratio	GWR (lb)	4x2	4x4	4x2
3.6L V6 eTURBO/8-SPEED AUTO	3.21	11,900	6,730	6,410	6,520
	3.55	12,900	7,730	7,410	7,520
	3.92	12,900	7,730	7,410	7,520
5.7L HEMI® V8/8-SPEED AUTO	3.21	13,900	8,510	8,370	8,440
	3.92	17,000	11,610	11,470	11,540
5.7L HEMI® V8 eTURBO/8-SPEED AUTO	3.21	13,900	8,460	8,230	8,330
	3.92	17,000	11,560	11,330	11,400
	3.92	18,200	12,750		11,250

Numbers in black boxes reflect max ratings. 1. Payload and Max Trailer Weights are ESTIMATED values. 2. All weights are shown in pounds unless otherwise stated. 3. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. 4. Payload = GWR - Base Weight. 5. Trailer Weight Rating (TWR) and Tow Vehicle Trailing Weight are calculated as specified in SAE J2607. Passenger Weight = 300 lb. Options Weight is option content above 33 percent of sales value. Trailer equipment weight + Class IV receiver hitch is 111 lb if not already included in options weight. Trailer Hitch is 10 lb if TWR is less or equal to 5,000 lb and 65 lb if TWR is greater than 5,000 lb. 6. Payload and Trailer Weight are mutually exclusive. 7. GWRs, GAWRs and GCRWs should never be exceeded. 8. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class IV receiver hitch is limited to 100 lb. 9. Weight-Distributing Hitch is recommended for trailers over 5,000 lb. \*When properly equipped.



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\* Based on latest available competitive information. Class based on light-duty pickups. 2 SiriusXM audio and data services each require a subscription sold separately or as a package by Sirius XM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you cancel. To cancel, you must call SiriusXM at 1-866-523-2345. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Not all vehicles are eligible for SiriusXM service. SiriusXM and related marks are trademarks of Sirius XM Radio Inc. SiriusXM is a registered trademark of Sirius XM Radio Inc. SiriusXM and related marks and logos are trademarks of Sirius XM Radio Inc. SiriusXM Guardian is a registered trademark of Sirius XM Connected Vehicles Services Inc. Sirius XM, SiriusXM and SiriusXM Guardian and all related marks and logos are trademarks of Sirius XM Radio Inc. Bluetooth® is a registered trademark of August-Böslin GmbH & Co. Harmon Kardon is a registered trademark of Harmon International Industries, Inc. Sirius XM Connected Vehicles Services Inc. Sirius XM, SiriusXM and SiriusXM Guardian are trademarks of Sirius XM Radio Inc. Bluetooth SIG, Inc. Facebook and logo are registered trademarks of Facebook, Inc. Twitter logo is a service mark of Twitter, Inc. Instagram and logo are registered trademarks of Instagram, Inc. Pinterest and logo are registered trademarks of Pinterest, Inc. Apple CarPlay is a trademark and iPhone, iPad and Siri are registered trademarks of Apple Inc. Grizzly Coolers LLC, Goodyear is a registered trademark of The Goodyear Tire & Rubber Company, RANGER BOATS is a registered trademark of Ranger Boats, LLC. Alpine is a registered trademark of Boston Acoustics, Inc. Bridgestone is a registered trademark of Bridgestone Corporation. Falken is a registered trademark of Sumitomo Rubber Industries, Ltd.

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